

METHODS, SYSTEMS, AND MEDIA FOR ACQUIRING RATINGS FOR POINTS OF INTEREST

ABSTRACT

5 Methods, systems, and media for acquiring ratings for points of interest associated
with a particular location are disclosed. Embodiments include hardware and/or software for
receiving from a user at a current location a request for rating information related to a particular
location, receiving differential information, determining the current location, determining the
particular location based on the current location and the differential information, transmitting the
10 particular location to a wireless network to request the rating information, receiving rating
information related to the particular location, and displaying at least part of the rating
information to a user. Embodiments may also include receiving rating information relating to a
particular location, wherein the rating information includes ratings for a plurality of points of
interest. In one embodiment, the ratings for a plurality of points of interest are user ratings. In a
15 further embodiment, differential information comprises a distance between the current and
particular locations.